

PHILIPS

Zoom!

Whitening



Virtually perfect smiles for your patients

Deliver confidence on camera with Philips Zoom!

Now that more people than ever are working from home, they're logging plenty of time on video calls, too – and Philips Zoom! can help everyone put their best face forward.

10M daily meeting participants for the leading videoconferencing service in 2019*



300M+ daily meeting participants for the same service by April 2020*



More time on camera means patients want to look good, fast.



Professional whitening is a great option because it's simple and cost-effective.

We're offering you a Philips Zoom! promotional toolkit to help get the whitening conversation started with patients about getting a bright, healthy-looking smile for their video calls.

Ready to get started?

Visit our website to download the free marketing toolkit and to learn about the rebate offer that saves your patients up to \$40 on their in-office treatment.

Whether patients are looking for dramatic results fast or prefer to whiten from the comfort of home, **Philips Zoom!** provides a variety of options to let you recommend a personalized treatment plan.

- **In-office Zoom! WhiteSpeed** is clinically proven to whiten teeth up to eight shades in 45 minutes.
- **Zoom! DayWhite and NiteWhite** gels are formulated to help protect tooth enamel, improve luster and reduce sensitivity.



Scan to download the toolkit



The kit includes:

- Social media assets (images and copy for Facebook and Instagram)
- Patient-facing email content
- Counter cards



* <https://www.liebertpub.com/doi/pdfplus/10.1089/cyber.2020.29188.bkw>